

**Jamie Coyle - Academy 1 Team Manager -
Lecturer in Sport and Scheme Co-ordinator**



Jamie is the joint Head Coach of the Academy 1 squad. He is currently playing for Dartford Football Club, and he has previous professional and semi-professional playing experience with Crystal Palace, Gravesend & Northfleet, Sittingbourne, and Dulwich Hamlet.

He is the Programme Manager of North West Kent College's National Diploma Sport Performance and Excellence Programme courses. Jamie holds a BA in Physical Education and Sport from the University of Greenwich. Jamie holds the UEFA 'A' Coaching Licence.

Simon Copley - Academy 1 Team Manager and Match Analyst



Simon - the joint Head Coach of the Academy 1 squad - was a professional and semi-professional player at Dagenham and Redbridge, Dartford, Heathside, Corinthians and Crockenhill, and he played in North Carolina in the U.S. Leagues. He is Managing Director of Pro futures Soccer Schools, the Chelsea Academy's Mark of Approval coaching programme in Kent, which coaches and develops young players at Academy status.

His coaching career covers the U.S. Leagues, four years with Arsenal's Community Programme and, at present, at Chelsea. Simon holds the UEFA 'A' Coaching Licence.

Richard Brady - Lecturer in Sport and Academy 2 Team Manager



Richard is the joint Head Coach of the Academy 2 side. He was a professional footballer with Queens Park Rangers for four years and is currently assistant manager at Sittingbourne after a semi-professional playing career with Fisher Athletic, Eastbourne Borough, Dulwich Hamlet and Leyton.

He is the Programme Manager of North West Kent College's NVQ II Teaching, Coaching and Instructing Programme.

He gained the UEFA 'A' Coaching Licence in June 09.

Michael Sandmann - Academy 2 Manager and Match Analyst



Michael - the joint Head coach of the Academy 2 side - has professional and semi-professional playing experience with Gillingham and Lordswood.

He is coaching at Pro Futures Soccer Schools, working with Chelsea's Academy, and he is also the under 10s coach at Crystal Palace.

Michael has the UEFA 'A' Coaching Licence.

For further information, please contact:
North West Kent College,
Oakfield Lane, Dartford, Kent DA1 2JT

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NORTH WEST KENT COLLEGE DARTFORD FOOTBALL CLUB

EDUCATION AND FOOTBALL SCHEME 2010/11



North West Kent College operates a football and education scheme in partnership with Dartford Football Club.

The aim of the scheme is to attract students between the ages of 16 and 18 who are football enthusiasts and want to improve both their academic qualifications and football skills.

It provides an opportunity to gain a recognised educational qualification, to receive top class football coaching and to play a high standard of competitive football.

The association between North West Kent College and Dartford Football Club enables students to demonstrate their talents to a semi-professional club and work closely with the players and coaches.

The scheme offers the chance for students to fulfil their potential in both the classroom and on the football pitch. They have access to state-of-the-art facilities at North West Kent



College and Princes Park - the award-winning home ground of Dartford F.C. - to help with their development, enjoyment and learning whilst they undertake an academic programme and play semiprofessional youth football.

North West Kent College offers one of the widest ranges of post-16 learning choices in the area, combining the very best of the support, teaching and learning activities that a sixth form can offer.

ACADEMIC

COURSES

Introductory Diploma
Level 1

**NVQ II Teaching,
Coaching & Instructing
(Football)**
Level 2

First Diploma in Sport
Level 2

**National Diploma
Performance & Excellence
(Football)**
Level 3

FOOTBALL FOCUS

**North West Kent College
Football Academy
Teams 1 and 2.**

**Nine hours of professional
football coaching weekly
outside academic studies.**

**Matches to be played on
Wednesday afternoons.**



ENTRY REQUIREMENTS

Level 1: GCSE Profile/School Reference/Interview.

Level 2: Three GCSEs at Grade D or above/School Reference/Interview.

Level 3: Five GCSEs at Grade C or above (Including English and Maths)/School Reference/Interview.

Students must be enrolled on one of the above academic courses to be eligible for the Academy sides.
Students on other sports courses can take part in trials for the College teams.

FOOTBALL

Players who are selected through the football trials and are enrolled on one of the above courses are placed into the Academy 1 or Academy 2 teams.

Both teams receive nine hours of top class football coaching weekly from a team of UEFA qualified coaches, and matches take place on Wednesday afternoons.

The coaches follow a strict technical syllabus under the guidance and advice of the Chelsea F.C. Academy, which is designed to maximise the development of each player.

The syllabus consists of the following aspects:

- ⚽ **Development of football skills (technical and tactical)**
- ⚽ **Sports nutrition**
- ⚽ **Injury identification and rehabilitation**
- ⚽ **Weight/circuit training**
- ⚽ **Phases and functions of play**
- ⚽ **Tactics and strategies**
- ⚽ **Principles of teamwork and set pieces**
- ⚽ **Anaerobic training and plyometrics**
- ⚽ **Fitness training and monitoring**

Entry requirements: Selection following a football trial and appropriate reference.

YOUR QUESTIONS ANSWERED

⚽ WHEN DOES THE SCHEME BEGIN?

Pre-season training starts in early August 2009, with the academic programme beginning in September 2009.

⚽ WHAT STANDARD OF FOOTBALL IS AVAILABLE?

Teams play in the Football Conference Youth League (Under 19), which is considered to be the best youth league outside of the professional game.

⚽ CAN STUDENTS PLAY FOR A CLUB SIDE AT WEEKENDS?

Appearances are monitored during the season and, providing that players are not suffering from 'burnout' and that the scheme is kept fully informed about games that are played, there will be absolutely no objection to players representing their club sides.

⚽ WHAT WILL STUDENTS BE ABLE TO DO AT THE END OF THE TWO YEARS?

There are many options open to graduates of the scheme – Professional Contract, Higher Education, Football Coaching, Fitness Trainer, Scholarship in United States, P.E. Teacher or a career in the Leisure industry are all real examples of the progression of past 'graduates'.

⚽ WILL GOALKEEPING STUDENTS RECEIVE SPECIALIST COACHING?

A specialist goalkeeping coach delivers weekly training sessions.

⚽ WHEN WILL FOOTBALL TRIALS TAKE PLACE?

The trials for 2009/2010 will take place at Dartford Football Club during the Easter holidays.

⚽ CAN STUDENTS STAY ON AT SIXTH FORM AND DO THE FOOTBALL TRAINING?

No, the coaching is only open to learners enrolled on an academic programme at North West Kent College.

⚽ WHAT HAPPENS IF A STUDENT REJECTS THE ACADEMIC PART OF THE COURSE?

Quite simply, the student is unable to participate in the scheme.

⚽ HOW DO STUDENTS APPLY FOR A PLACE ON THE SCHEME?

By completing the application form in North West Kent College's 2009/2010 Full-Time Course Guide with the relevant information (including the correct course title) and returning it in an envelope to:
The Admissions Team, North West Kent College, Oakfield Lane, Dartford, Kent DA1 2JT.

"This scheme is demanding – both physically and mentally – and you have to be really dedicated to both your football and your studies throughout if you want to succeed."

Adam (18)