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Designed and produced by Jamie Wallis and KPSC Marketing Department



Bromley Football Academy

In association with
Bromley FC

Present a programme of football excellence in partnership with
Kelsey Park Sports College



Bromley Football Club



Bromley is a very proud and ambitious football club that was founded in 1892. Home fixtures are played at Hayes Lane, Bromley where significant development has taken place over recent years to provide a top class facility.

The 2006/07 season proved to be one of the Club's most successful campaigns for many years. The club not only won the Kent Senior Cup but also had a memorable FA Cup run that saw them progress into the 1st Round before finally losing at League Division One Gillingham. The conclusion of this season saw Bromley FC gain promotion through the play offs to reach the Blue Square Conference South.

Over the last two years, the club has continued to consolidate their position in this league and continued to develop as a club. This development includes the formation of a successful Academy programme in partnership with Kelsey Park Sports College. During this time the club has continued to attract interest from professional clubs and saw Sam Wood join Brentford, Gareth McCLeary leave for Nottingham Forest and Academy graduate Harry Harding join Reading FC. The 2008/09 season under Mark Goldberg and Murray Jones saw many younger players join the club including a number of Academy graduates who have made their debuts for Bromley FC.

The club is now continuing to build on this position and recent achievements include progress into the 1st round of the FA Cup against Colchester. The club also had a successful FA Youth Cup run where Academy students were beaten 2-1 by Leyton Orient at Brisbane Road.



Kelsey Park Sports College



Kelsey Park Sports College is a successful school providing high quality education to meet the needs of all students. The purpose of this course is to provide a range of academic qualifications and coaching experience that will allow students to pursue a career in football, whilst remaining in full time education between the ages of 16-19.

Our partnership with Bromley FC will provide high level coaching within a programme designed to allow students to gain further academic qualifications whilst continuing their development within the game. This partnership will also give players the opportunity to play within the Football Youth Conference Alliance, Bromley FC reserves and senior 1st team squad.

This is a fantastic opportunity for those interested in continuing their football development and post 16 education and we would love to see you at the trial days.

Murray Jones
Bromley Football Academy Manager
Tel: 020 8662 6614
email: mjones@kelseypark.bromley.sch.uk



Course Structure

In addition to the football training programme players will be enrolled onto a full time course of academic studies held in a newly furnished state of the art teaching facilities. Academy students will be given the opportunity to select from the following educational courses

BTEC National Diploma in Sport (3 A Levels equivalent)

**BTEC National Diploma in Sport/Business
(3 A Levels equivalent)**

BTEC First for sport Certificate level 2 (equivalent to 4 GCSE's)

Students will need to be working towards five GCSE passes A-C including English/Maths to gain selection onto the level 3 BTEC programme.

Players will only be able to maintain their place within the Academy if all academic lessons are attended and coursework is kept up to standard with all deadlines being met. Academy students will also have the opportunity of gaining FA Coaching qualifications and Sports Leadership Awards.



Playing Opportunities

Academy players will be able to take advantage of the following playing opportunities.

- Players will be selected for either Bromley Blues or Bromley Whites and play in the U19 Football Conference Youth Alliance on Wednesdays 2.00pm.
- Players performing at a high level will be selected for Bromley reserves competing in the Capital League.
- Combination of Academy players to represent Bromley FC in the FA Youth Cup.
- Successful reserve team Academy players will be invited to train with the Bromley FC 1st team squad in the Blue Square Conference South.
- Players performing at the required standard can gain selection for Bromley FC U18's in the Ryman Youth League.
- Seasonal fixtures against professional clubs and Academies.
- Tours and Tournaments.
- Players will be available to play for their own clubs at weekends.



Academy Manager and Bromley FC Assistant Manager Murray Jones during a half time team talk



Academy squad on tour in Holland



Academy graduate Harry Harding playing for Bromley 1st team before signing for Reading FC



Cost

Players on this course will be required to pay an annual subscription of £275 to cover club membership, League registration and cup fees. In addition, this fee will cover a comprehensive training kit that will be supplied to all players. This kit will include a tracksuit for uniform/general wear whilst in College.

How to apply

Any player that has performed at a high level of football at either club or Schoolboy level is welcome to apply for a place within the academy. Open trials will be held at Kelsey Park Sports College on Wednesday 7th April and Thursday 8th April 2010 during which the selection process will take place.

Successful players will then be invited to an open evening at Kelsey Park Sports College for an informal interview with both football and teaching staff from the course. Please note that educational references and predicted grades will also be requested.

Trial places can be reserved by returning the enclosed application form or through the college web site: www.kelseyark.bromley.sch.uk or through the Bromley FC website. : info@bromleyfc.net

Please note players must have completed or submitted a trial application form before arriving for the trials. (any student who wishes to apply for a place but is unable to attend the trial dates must confirm their unavailability)

Trials will be held on Wednesday 7th and Thursday 8th April 2010 from 10am-3pm at : Kelsey Park Sports College, Manor Way, Beckenham, Kent BR3 3SJ.

For further details contact

Academy Manager Murray Jones at mjones@kelseyark.bromley.sch.uk



Playing Profiles

Reiss Stephen



Reiss was a former pupil at St Thomas Apostle in South London before joining the Academy in Sept 2008. He has been club captain over the past two seasons where his performances have continued to progress and was an integral part of the successful FA Youth Cup squad. He has made excellent progress both on and off the pitch and made his senior debut for Bromley FC against Lewes in the Blue Square Conference South. Reiss has applied for a place at Brunel University to continue his studies in Sports Science and to further develop his career pathways.

Kyle Farrar



Kyle was a former student at Wilderness School in Sevenoaks before joining the academy in September 2008. He is currently playing for the Bromley Blues where he made a real impression with some excellent performances and as a result, had recent trials with Fulham Charlton and Gillingham. Kyle was top scorer winning the Academy golden boot with 15 goals in 17 appearances in 2008/2009. Kyle made his first team debut for Bromley FC in the Kent Senior Cup last season and was part of the successful FA Youth Cup Squad that reached the 1st Round before losing to Leyton Orient 2-1. Kyle has recognised the importance of continuing his education where he is now looking to gain a football scholarship in the USA.

Harry Harding



Harry attended Darrick Wood School and was a former schoolboy at Crystal Palace while also attending trials at Gillingham, Reading and Stoke. Harry joined the Academy in September in 2008 to work towards his ambition of playing professional football whilst continuing his academic studies. He was named Academy player of the year in 2008/09. He has represented Kent at all schoolboy levels and was a regular member of Bromley FC 1st Team Squad making his full debut in December 2008. Harry continued to perform at a very high level where his performances attracted much attention before he was signed by Reading FC in August 2009. Harry was extremely grateful for the opportunity the Bromley Football Academy gave him to further develop his football career.

Academy Achievements



Holland tournament winners



FA Youth Cup 1st round v Leyton Orient



Bromley Cup winners at Selhurst Park